

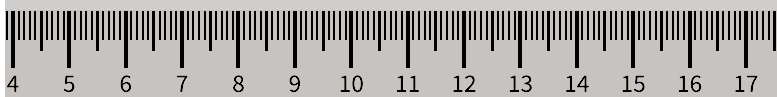
THE INSIDE STORY

We understand that, when comparing genuine and non-original parts, they may *look* the same on the outside.

Under closer inspection, the materials are often very different which means that the physical properties and performance can also vary considerably.

All AGCO Parts are manufactured to our strict tolerances. We test and certify every single part on all our machines. That's why we offer our 12 month guarantee with confidence (see reverse)

Don't take chances, fit the best, fit genuine certified seals and gaskets.



AGCO Parts are designed and manufactured for perfect fit with optimal performance. Fit them at your AGCO dealer and your new parts will be covered by our

12 MONTH WARRANTY (T&Cs apply)



The Genuine Choice

www.agcopartsandservice.com



MASSEY FERGUSON

**PEOPLE WHO FIT
NON-GENUINE
SEALS AND GASKETS
DON'T REGRET IT...**



**...WELL,
NOT IMMEDIATELY**

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The fluid and gas systems in your machine have to perform under extreme conditions. Heat, speed and pressure all combine to stress and test your machine to its limit.

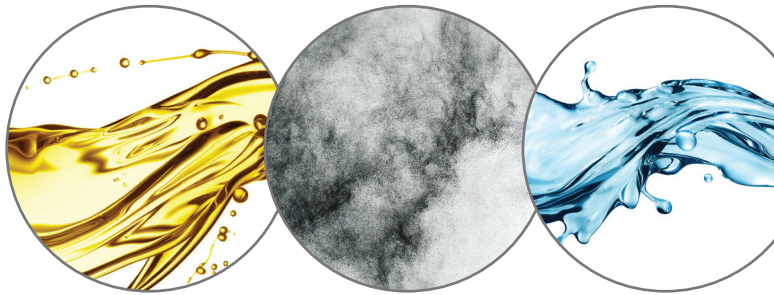
Often undervalued, occasionally even ignored, seals and gaskets are your machine's essential protection from external contamination and from leakages.

Leakage and contamination can cause

POOR PERFORMANCE
REDUCED FUEL ECONOMY
INCREASED WEAR
FURTHER CONTAMINATION

and ultimately...

MACHINE FAILURE



MASSEY FERGUSON

SEE THE LIGHT



FALSE ECONOMY

Keeping maintenance and repair costs to a minimum is an understandable consideration when sourcing replacement parts.

It's easy to understand the temptation to choose non OEM suppliers. After all, the machine is back in action and you've saved a small amount of money.

In fact, that often installs a problem for later. Poor manufacturing, inferior materials, looser tolerances all lead to worse reliability.

Before long you could end up having to do the repair again and watching your expenses rise.

OR
FIT GENUINE
SEALS AND GASKETS

Ask your dealer for details